

Together we can

# Connecting businesses to communities across Surrey

There is a hidden side to Surrey, unknown to many, with pockets of deprivation and places of hidden need.

There are families walking a financial tightrope, people experiencing loneliness and exclusion, homelessness, human trafficking and domestic abuse. Some children and young people are missing out on education, skills and the opportunities to set them on a path to a bright future. There are Surrey residents struggling with a range of health and wellbeing issues.

With so many charitable organisations across Surrey providing vital services to address these issues, it can be difficult to decide who to support or to find the time to approach corporate giving effectively. Giving with the Community Foundation for Surrey is designed to be as simple as possible. We help businesses in Surrey to achieve your Corporate Social Responsibility objectives by connecting companies with the local community to fund groups and projects that are making a real difference to people's lives.

### **Creating effective partnerships**

We work with businesses who want to give back and support the communities of their employees and customers. With our extensive networks and local knowledge, we can help you to identify and support charities and community projects that you might not otherwise have discovered. We take time to understand the impact you are seeking to make and any specific groups you wish to serve.

We help you to identify the social issues that are most important to the communities you work with and most relevant to your business.



- We understand your needs we support you to achieve your Corporate Social Responsibility objectives and we can involve your employees in the giving process.
- We are local we guarantee that your funds will be used to support the local community in which you, your employees and your stakeholders live and work. You can visit the projects you support and see for yourselves the positive impact that your support achieves.
- We make giving easy we invite applications from community groups, carry out excellent due diligence, and share with you applications that meet your objectives, for you to choose from. We arrange for the grants to be made and we share the end of grant reports with you.
- We are knowledgeable we have unrivalled local knowledge of local community needs and expert advice and support in grant giving.



### How we can work together

### Create a named Corporate Fund with us

We will work with you to develop a funding programme that aligns with your objectives. Corporate Funds carry your name and branding and are tailored to support the area or causes that matter most to you, your staff, and your customers and shareholders. We handle all the administration, and your organisation receives full recognition for all grants and donations made.

### **Give to our Area or Themed Funds**

As a business, you can give to our Collective Funds that bring together several Donors wishing to support groups within their local area, or specific causes they are most passionate about, by pooling together donations. We have two types of Collective Fund:

- Our Area Funds enable local people to come together to support needs specific to their communities.
- Our Themed Funds provide the perfect way for local people to collaborate with others to support the causes that matter to them.

### **Become a Corporate Ambassador**

By making an annual commitment to our work, you can benefit from networking opportunities, invitations to our events and regular updates on our work. You can choose whether your donation goes into our core funds or supports your local Area Fund.

### Sponsorship opportunities

Each year we organise a range of events to support our Donors, prospects and professional advisors working with high net worth clients, as well as the charitable organisations we work with. We also produce publications and reports. We welcome the opportunity to work in partnership with companies to support our work through a sponsorship arrangement.



# Introducing some of our Corporate Funds

### **Allianz Community Fund**

Allianz Insurance is one of the largest general insurers in the UK and part of the Allianz Group. The Fund supports groups in Guildford and surrounding areas who are helping people to build resilience and/or get back on their feet when something happens.

### The SES Water Community Fund

SES Water supplies 160 million litres of clean water every day to over 735,000 people in parts of Surrey, Kent and south London. The Fund awards grants twice a year and focuses on projects within the area of SES Water operations to the east of Surrey, with a particular focus on funding local groups working on issues facing young people, vulnerable people and the environment.

### **Thermotec Strategic Fund**

Specialists in domestic & residential underfloor heating, the company created the Thermotec Strategic Fund to support groups in Waverley and Guildford who wish to achieve a strategic change in terms of their capability and impact. This may include capital projects or technology upgrades which enable the organisation to deliver its services more efficiently and/or open-up new avenues.

### **Charles Russell Speechlys Fund**

The Charles Russell Speechlys Community Fund was established to support existing services or facilities and new initiatives of non-profit organisations including charities, social enterprises, community groups and voluntary organisations. We partner with organisations that support individuals in gaining confidence and skills and providing opportunities for young people at a local level in Surrey within the Boroughs of Surrey Heath, Guildford, Waverley and Elmbridge.

### **Shepperton Studios Community Fund**

Launched in January 2022, Shepperton Studios Community Fund supports local individuals, non-profit and voluntary organisations including charities, social enterprises, and community groups. The Fund will be distributed over ten years and will benefit the Shepperton area and wider Borough of Spelthorne, with a focus on youth development, community development, and under privileged and disadvantaged individuals and communities.

### **Sente Software Fund**

Sente Software Fund helps groups throughout Surrey who are either reducing social isolation among older people or helping people who are at a time of need or crisis, including those suffering from domestic abuse and people who are homeless or at risk of homelessness. The Fund will also support groups who are improving life skills, education and employability, and those advancing people's physical and mental health, wellbeing and safety.

"We set up the Allianz Community Fund in 2020 to support those most in need in the local area. As one of the largest employers in Surrey, we are keen to play a role in increasing the resilience of the communities around our head office. We partnered with the Community Foundation for Surrey to help ensure we support those in the most need and value the role they play both in assessing applications and ensuring the grant money is used effectively to benefit the local community."

Carolyn Rich, Head of Brand Marketing and Social Responsibility, Allianz

## Next steps

Contact us to discuss how you can support your community across Surrey to make a real difference to people's lives.

Email: giving@cfsurrey.org.uk

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Visit our website: www.cfsurrey.org.uk



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